



# Introduction to Separately Managed Accounts

Assessment, diagnosis, prescription and maintenance

Offered by Provisus Wealth Management Limited

**PROVISUS**<sup>™</sup>  
WEALTH MANAGEMENT



# Agenda

- Provisus
- Transcend program features and benefits
- Investment management process
- Reporting and returns

# Provisus Wealth Management



- Registration
- Manager of managers
- Experience of the Provisus portfolio team

# Separately Managed Accounts

## What is a Separately Managed Account?

- Not a mutual fund or pooled fund
- Individual stocks and bonds in the client's name
- Professionally managed portfolios

# Features of SMA

## Features of a Separately Managed Account:

- Individual security ownership
- Best-in-breed third party managers
- One fee
- Portfolio overlay
- Consolidated quarterly reporting
- Unique managers

Provisus Value  
Added

# Benefit: Individual Security Ownership

- Customization
- Transparency
- Tax Efficiency
  - No imbedded unrealized capital gains
  - Ongoing tax control

# Benefit: Institutional Managers

**M A W E R**  
INVESTMENT MANAGEMENT LTD

**BG** BEUTEL GOODMAN  
INVESTMENT COUNSEL



**CARDINAL CAPITAL MANAGEMENT, INC.**  
INVESTMENT COUNSELLORS

**BonaVista**  
Asset Management Ltd.

 **Lincluden**

**Sionna**  
Investment Managers



**GUARDIAN CAPITAL LP**

**setanta**  
Asset Management Limited

**LAKETON**

**PROVISUS™**  
WEALTH MANAGEMENT

**DIXON MITCHELL**  
INVESTMENT COUNSEL

**Canso**

  
**TRANSCEND™**  
Managed Accounts Program

# Manager Selection and Risk Control

We select Investment Managers that:

- Understand that price appreciation of a stock is a function of the earning potential and assets of the underlying company
- Understand that fundamental financial characteristics do not change frequently or substantially enough in medium and large capitalized companies to warrant excessive security trading
- Avoid paying too high a price for securities
- Implement a clearly defined sale discipline

And within individual portfolio guidelines, control risk by:

- Maximizing the use of superior stocks as selected by top equity managers
- Statistically diversifying the portfolio while controlling excessive holdings
- Avoiding market timing as it tends to penalize long term performance
- Minimizing transaction costs by reducing security turnover



# Benefit: One Fee

- All inclusive
- Transparency
- Tax deductibility

# Portfolio Overlay

- Additional layer of management
  - Advisor: knows client
  - Managers: create investment models
  - Provisus: manages the whole picture
- Overlay can add between 30 – 100 bps to performance\*
  - Tax control
  - Trade co-ordination
  - Manager co-ordination

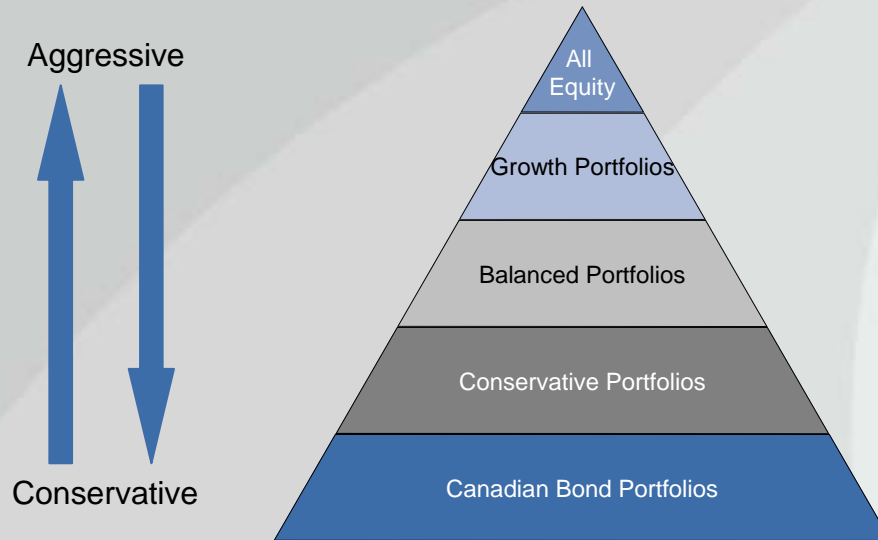
\*Source: Placemark Investments, 2002.

# Portfolio Management Process

## How Provisus constructs client portfolios

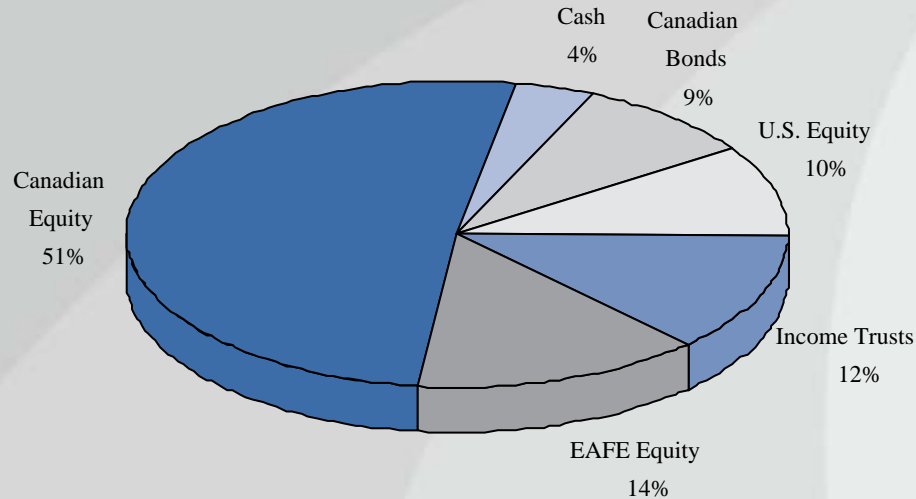
- A specific investment proposal will ultimately be based upon each client's:
  - Investment objectives and goals
  - Risk tolerance
  - Time horizon
  - Asset base
  - Particular constraints
- Provisus' long term investment approach provides clients with excellent performance while minimizing return volatility

# Client Investment Profile



- Extensive consultation between clients and their investment advisor determines the client's investment expectations and risk tolerances
- These discussions lead to strategies and proposals which are tailored to the client's specifications and needs
- Each client determines their constraints and investment parameters which establish their ideal investment vehicles

# Sample Asset Allocation



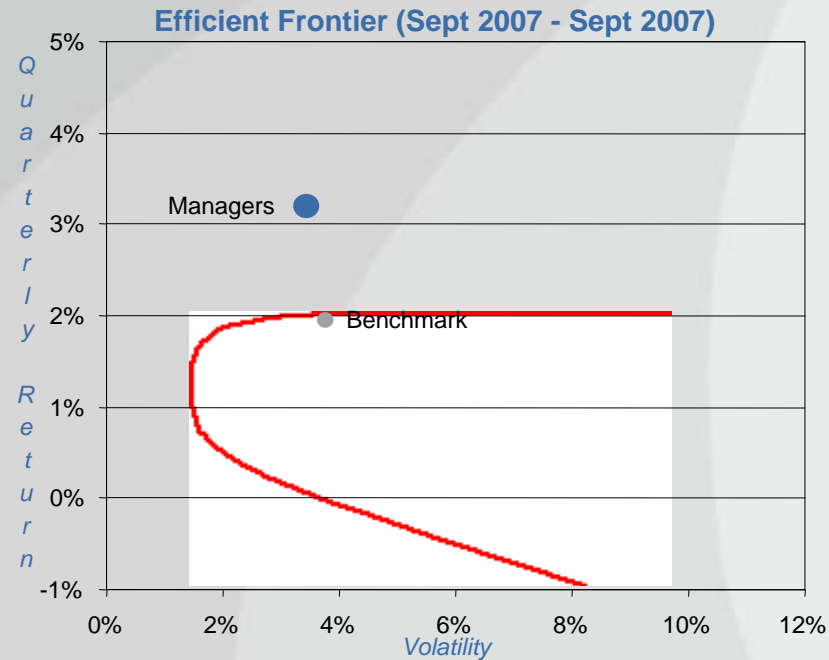
Investment Mandate Selection	Weighting	Amount
Cardinal Canadian Equity	29.1%	\$345,000
KBSH Diversified Income	28.8%	\$342,000
Laketon Total Equity	42.1%	\$500,000
<b>Proposed Investment Amount:</b>	<b>\$1,187,000</b>	

# Investment Objective

*“Investment strategy soundly conceived  
and consistently implemented”*

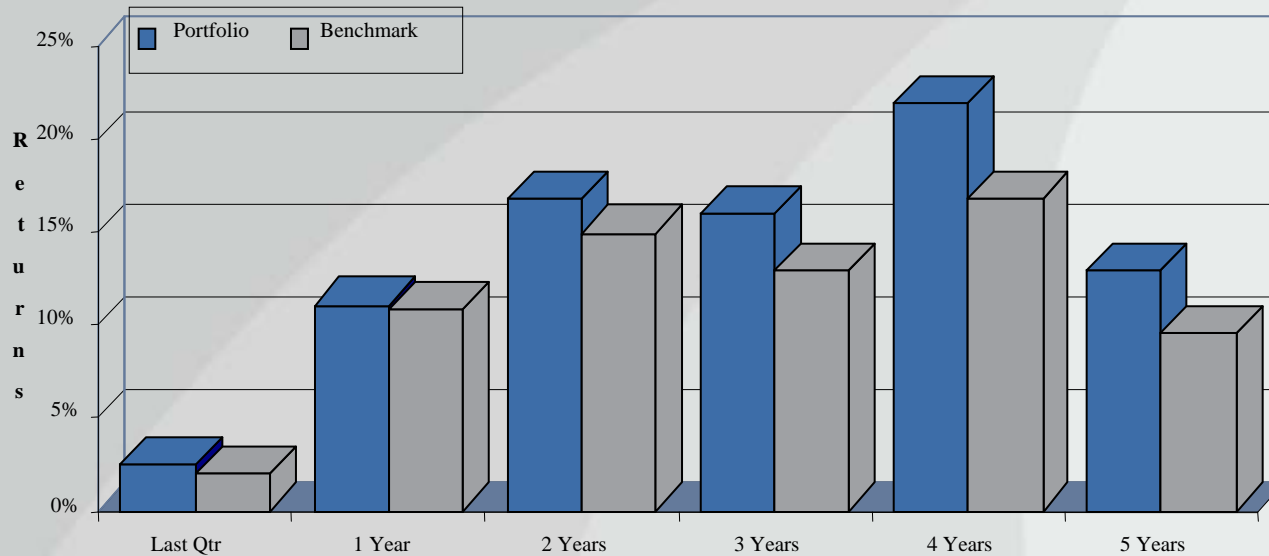
- To obtain highest possible return consistent with the portfolio’s policy
- Maximize predictability and consistency of performance
- Control risk by adhering to portfolio design

# Manager Return Analysis



- When managers with low correlation are combined, they produce higher risk adjusted returns than the benchmark

# Cumulative Return Analysis



Weight	Investment Mandate	Last Qtr	1 Year	2 Years	3 Years	4 Years	5 Years
29.1%	Cardinal Cdn Equity	1.0%	9.6%	19.3%	19.3%	21.7%	15.5%
28.8%	KBSH Diversified Income	2.2%	4.6%	8.1%	9.8%		
42.1%	Laketon Total Equity	3.6%	16.5%	20.9%	17.8%	21.9%	11.1%
	<b>Portfolio</b>	<b>2.4%</b>	<b>11.1%</b>	<b>16.8%</b>	<b>15.9%</b>	<b>21.8%</b>	<b>12.9%</b>
	<b>Benchmark</b>	<b>1.9%</b>	<b>10.9%</b>	<b>14.9%</b>	<b>12.9%</b>	<b>16.8%</b>	<b>9.5%</b>



# Triple Team of Financial Experts

**Provisus  
Portfolio  
Manager**

**Investment  
Advisor**

**You**

**Money  
Managers**



# Questions